



aliança da terra  
PRODUZINDO CERTO



IMAZON  
INSTITUTO DO HOMEM E  
MEIO AMBIENTE DA AMAZÔNIA



GREENPEACE



*In collaboration with:* EMBRAPA & the São Paulo State Forum on Climate Change and Biodiversity

## International Workshop on Solutions to Deforestation and Greenhouse Gas Emissions Caused by Cattle Expansion

August 26th-27th, 2009 São Paulo, SP, Brazil

August 24th-25th, 2009 Field trip: cattle ranch and forest frontier visit to Acre State

As a first step towards promoting solutions to deforestation for cattle expansion in the Brazilian Amazon, the National Wildlife Federation organized an international workshop to address greenhouse gas emissions resulting from the global demand for beef and leather. This ground-breaking workshop brought together, for the first time, stakeholders from every link in the cattle supply chain in Brazil, from ranchers to meatpackers and retailers, as well as representatives from state and national government, academia and national and international NGOs. Presenters at this workshop announced that over three quarters of deforestation in the Brazilian Amazon is for cattle ranching, and this forest loss accounts for over 40% of the country's total greenhouse gas emissions. But the cattle industry contributes less than 5% to the national gross-domestic product.

The workshop demonstrated that there was broad acceptance among Workshop participants that the cattle industry poses a grave environmental threat, that changes are essential, and that all stakeholders share a common responsibility for implementing these changes. Crucial new information was provided to show that "semi-intensification" of cattle production in the Amazon, through active pasture management, could completely eliminate the need for continued deforestation. For the first time ever, there was agreement on four essential building blocks towards an environmentally and socially responsible cattle industry:

- Zero deforestation in cattle production is the essential goal;
- Application of "semi-intensification" techniques to reduce the land requirements per head of cattle are now proven to be economically viable;
- A system of traceability to identify "non-deforestation" leather and beef is needed; and
- Smart and sustainable financing can be made available to responsible producers.

The workshop concluded with a commitment among producers, processors, retailers, financiers, NGOs and government to continue to work together to develop and implement effective solutions. A full report on the outcomes of the workshop will be available soon. For further information, contact Program Manager Nathalie Walker at [WalkerN@nwf.org](mailto:WalkerN@nwf.org)