



**GREAT
AMERICAN
BACKYARD
CAMPOUT™**

NATIONAL WILDLIFE FEDERATION®

Radio Public Service Announcements

START: Immediately

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STOP: June 27, 2009

(60-second)

CAMPING OUT IN THE YARD IS EASY, ANYONE CAN DO IT—EVEN FIRST-TIMERS! JUST KICK BACK AND GAZE AT THE STARS. BE SURE TO LISTEN FOR THE SOUNDS OF NOCTURNAL ANIMALS. SWAP STORIES BY THE LIGHT OF THE LANTERN, AND DON'T FORGET THE S'MORES! CONNECT WITH NATURE IN YOUR OWN BACKYARD OR AT YOUR FAVORITE CAMPING SPOT.

REGISTER YOUR CAMPSITE NOW AND GET FREE RECIPES, ACTIVITIES, AND MORE. SIGN UP ONLINE AT **W-W-W-DOT-BACKYARD-CAMPOUT-DOT-O-R-G**. THE GREAT AMERICAN BACKYARD CAMPOUT IS SPONSORED BY THE NATIONAL WILDLIFE FEDERATION, WHOSE MISSION IS TO INSPIRE AMERICANS TO PROTECT WILDLIFE FOR OUR CHILDREN'S FUTURE.

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Be out there.